

News Release

Proud to Sponsor Fleet APAC Summit 2026 for the Third Consecutive Year

TOKYO, June 2, 2026 - Sumitomo Mitsui Auto Service Company, Ltd. (SMAS), headquartered in Shinjuku, Tokyo, under the leadership of President Koji Aso, will participate as a sponsor for the third consecutive year in Fleet APAC Summit 2026 (hereinafter referred to as "Fleet APAC"), which will be held in Bangkok, the capital of the Kingdom of Thailand ("Thailand"), on June 9 and 10, 2026. Through its continued participation in this event, SMAS aims to strengthen its thought leadership of the fleet management and mobility and enhance its market recognition in APAC.

Fleet APAC is an international conference where industry stakeholders share insights on issues surrounding corporate fleet management and employee mobility in the Asia-Pacific region. This year, the latest trends and insights of corporate fleet management and employee mobility under the key themes of fleet transformation through AI and data utilization, total cost of ownership (TCO) optimization, improvement in safety and sustainability, and responses to country-specific regulations and market trends.

At the event, SMAS will introduce, in their presentation, the "Fleet and Mobility Barometer Report", a report on corporate automotive market trends published jointly with its partner companies Arval and Element. The SMAS's presentation will share an overview of the report and key global market trends, and with a focus on the Thai market, provide insights into fleet management and mobility, along with information that can be applied in the market.

SMAS's overseas group business began with its entry into Thailand in 2003 and has since expanded to Australia, India, Indonesia, and Singapore, providing auto leasing and rental businesses as well as fleet management services across APAC. Among these markets, Thailand is one of SMAS's key markets. Since entering the country in 2003, SMAS has built a solid business foundation by responding to changes in local business activities and mobility needs. For SMAS, Thailand is also an important market for sharing the knowledge and expertise it has developed across APAC and for strengthening its presence in the region.

SMAS is working to further enhance mobility services, primarily for corporate customers, through collaboration with partner companies in Japan and overseas, including its global partnership with the



Element Arval Global Alliance(*), of which SMAS is a member. Going forward, SMAS will continue to provide valuable information and services based on global expertise and locally rooted perspectives so that it can expand its presence and grow sustainable business.

Official Website “Fleet APAC Summit 2026”

<https://www.nexuscommunication.events/fleet-apac-summit-2026>

(*) About Element Arval Global Alliance

Element Arval Global Alliance is a leading global alliance in the fleet management industry, managing approximately 4.6 million vehicles across 54 countries. SMAS joined the alliance in June 2023. Through products and services tailored to local needs, expert support, digital tools, and global fleet management reports, the alliance provides comprehensive support for the mobility strategies of multinational companies.

For more information, please refer to our press release dated June 30, 2023:

“Arval, Element Fleet Management and Sumitomo Mitsui Auto Service Sign New Tri-Party Agreement, Expanding Geographical Coverage and Scope in the Asia Pacific Region”

https://www.smauto.co.jp/pdf/news/20230630AM1100_EN.pdf

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