## Sumitomo Mitsui Auto Service



## **News Release**

# Announcement of Participation in Fleet APAC Summit 2025

**TOKYO, June 9, 2025** - Sumitomo Mitsui Auto Service Company, Limited (SMAS), headquartered in Shinjuku, Tokyo, under the leadership of President Kei Sato, is pleased to announce its participation as a top-tier sponsor in the Fleet APAC Summit 2025 (hereinafter referred to as "Fleet APAC"), a major event in the fleet management industry. The summit will be held in Bangkok, the capital of the Kingdom of Thailand, from June 10 to June 12, 2025.

Local representatives from various SMAS Group companies will deliver presentations on solutions to traffic safety challenges in the Asia-Pacific (APAC) region, the promotion of electric vehicle (EV) adoption, and the future of mobility.

Since its initial expansion into Thailand in 2003, SMAS has broadened its operations to include Australia, India, Indonesia, and Singapore, providing vehicle leasing, rental services, and fleet management solutions across the APAC region for many years. By leveraging our global partnership with the Element Arval Global Alliance(\*), SMAS aims to propose advanced solutions to mobility-related challenges from diverse perspectives, taking into account the unique market characteristics of each country. We are committed to expanding our presence in the APAC region and achieving sustainable business growth.

#### Official Website "Fleet APAC Summit 2025"

https://www.nexuscommunication.events/fleet-apac-summit-2025/

### (\*) About Element Arval Global Alliance

Managing 4.5 million vehicles in 55 countries and delivering products and services with customization to meet local demand, the Element-Arval Global Alliance is the longest standing strategic alliance in fleet management industry and the worldwide leader in fleet management. Clients with global needs benefit from the Alliance's extended global scale, expert advice, digital tools, global reporting, service delivery and an account team with a single point of contact to support their fleet strategies on all continents. Founded in 1995, the Alliance consists of founding partners Element Fleet Management in the United States, Canada, Mexico, Australia and New Zealand and Arval in 29 countries across four continents. Other partners include Avis Fleet in



Southern Africa, Johnson & Perrott in Ireland, Mare auto in Ecuador, RDA Mobility in Argentina and Uruguay, SIXT Mega Rent in Serbia, Montenegro, and Bosnia-Herzegovina, SIXT Transporent in Estonia, Latvia, and Lithuania, and we SMAS in Japan, Thailand, India, Indonesia Australia, and Singapore.

For more information, please see our press release dated June 30, 2023. "Arval, Element Fleet Management and Sumitomo Mitsui Auto Service Sign New Tri-Party Agreement, Expanding Geographical Coverage and Scope in the Asia Pacific Region" https://www.smauto.co.jp/pdf/news/20230630AM1100\_EN.pdf

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